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B. J. Summers : B. J. Summers' Guide To Coca-Cola (B J Summer's Guide to Coca Cola Identification) before purchasing it in order to gage whether or not it would be worth my time, and all praised B. J. Summers' Guide To Coca-Cola (B J Summer's Guide to Coca Cola Identification):

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It is with a great deal of pride that we are able to again present an updated proven bestseller, B.J. Summers' Guide to Coca-Cola. The book will begin with a couple of special articles about Coca-Cola sure to be a hit with collectors everywhere. This hit value guide has more than 1,600 fantastic color photos and snippets of information interspersed throughout the book, giving the collector not only values, but also facts relating to their favorite collectible. This large, hardcover book is designed to help the advanced collector as well as those just bitten by the collecting bug. A clear, easy-to-follow table of contents is designed to make research fast and simple. For the collector of Coca-Cola memorabilia, this book will be a must have! AUTHORBIO: B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields.