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B. J. Summers

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B. J. Summers : B J Summers' Pocket Guide to Coca-Cola: Identifications, Current Values, Circa Dates (B J Summers' Pocket Guide to Coca Cola, 3rd ed) before purchasing it in order to gage whether or not it would be worth my time, and all praised B J Summers' Pocket Guide to Coca-Cola: Identifications, Current Values, Circa Dates

(B J Summers' Pocket Guide to Coca Cola, 3rd ed):

Summers has completely revised his Pocket Guide to Coca-Cola for this latest edition. Hundreds of refreshing colour photos showcase common flea market finds as well as the hard-to-find expensive items every collector dreams of discovering. The listings have been heavily revised and all values updated to reflect the ever-changing collector market.

This small, but comprehensive book covers an almost endless list of Coke collectibles; calendars, clocks, trays, menus, porcelain signs, cardboard posters, commemorative bottles, magazine ads, vending machines and coolers - just to mention a few. It was designed to be a take-along edition and is the perfect size to carry to flea markets or antique shows to be effectively used as an identification and value guide. About the Author B.J. Summers has been a collector all his life. In early childhood he was fascinated with collecting Boy Scout patches and building models. Later as a telephone linesman, collecting telephone insulators and advertising seemed natural. Since 1994 B.J. Summers has been a proven authority on advertising collectibles, gas station memorabilia, and of course, Coca-Cola. And he continues to produce value guides sought after by advanced and beginning collectors alike.