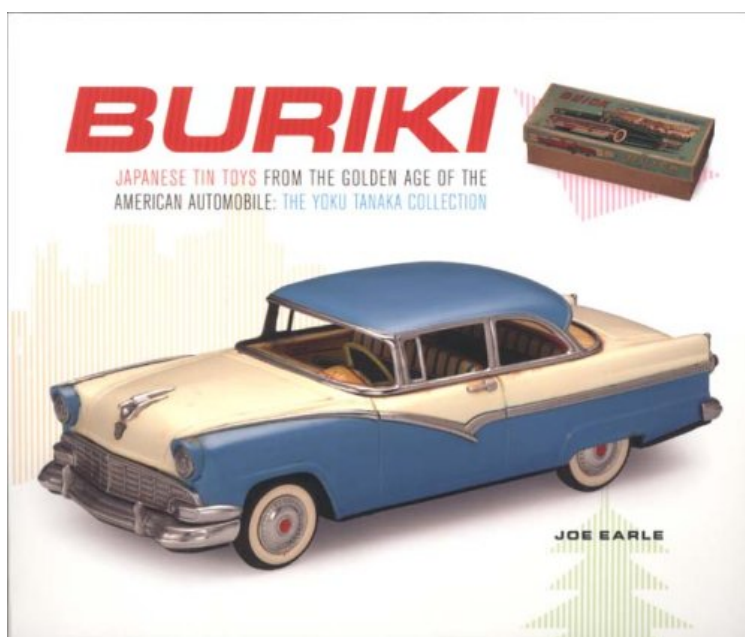


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Buriki: Japanese Tin Toys from the Golden Age of the American Automobile: The Yoku Tanaka Collection (Japan Society Series)

Joe Earle

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Joe Earle : Buriki: Japanese Tin Toys from the Golden Age of the American Automobile: The Yoku Tanaka Collection (Japan Society Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Buriki: Japanese Tin Toys from the Golden Age of the American Automobile: The Yoku Tanaka Collection (Japan Society Series):

1 of 1 people found the following review helpful. This is a nice reference for toy collectors and those needing pictorial references ...By diabla This is a lovely little book. If you look at the cover page image, it clearly states "Japanese Tin Toys from the Golden Age of the American Automobile: The Yoku Tanaka Collection. This is a nice reference for toy collectors and those needing pictorial references for vintage graphics. The pieces pictured are all tin cars trailers of American automobiles, manufactured in the 1950's in Japan. There are a few short essays in the front of the book discussing the exhibition of the collection, some thoughts by the collector, and a short discussion of toy manufacturing in Japan post WWII. Most of the book is pictures - and they are gorgeous clear. Lots of fun for vintage toy or car collectors. 0 of 0 people found the following review helpful. Nice pictures! By Katherine Kuster Lovely exhibition catalogue on an unusual subject. 0 of 14 people found the following review helpful. Not A Model Car A Book By Clarice I purchased this book for a young boy. I thought it was a model car to put together. However, I found out it was a book. This was disappointing and returned.

Tin toys have been made in Japan for more than 100 years, but during World War II their production—and international sales—ended. Almost as soon as the war was over, ingenious manufacturers began to make model Jeeps

out of recycled food cans. With the resumption of international trade in 1948, exports of more sophisticated metal toys soared. At the same time, the postwar boom in the United States led to an increasingly automobile-based society—the perfect inspiration for Japan’s gifted toy designers. As leading marques competed to market ever more seductively styled autos to U.S. consumers, Japanese toy manufacturers followed styling trends closely, retooling often to create miniature versions of the latest models; airplanes, spaceships, and other vehicles were also popular. The Tanaka collection is a treasure-trove of more than 500 immaculate model vehicles, enthusiastically collected over the last 50 years. Buriki offers a lively tour of its highlights, evoking the heady, expansive spirit of the 1950s in both the U.S. and Japan. Its 60 cars, along with prime examples of other modes of transportation, will delight young and old with the quality of their detailing and bright color schemes.

About the Author Joe Earle is vice president and director of the gallery at Japan Society in New York City. He is the author of *New Bamboo: Contemporary Japanese Masters* (Yale).