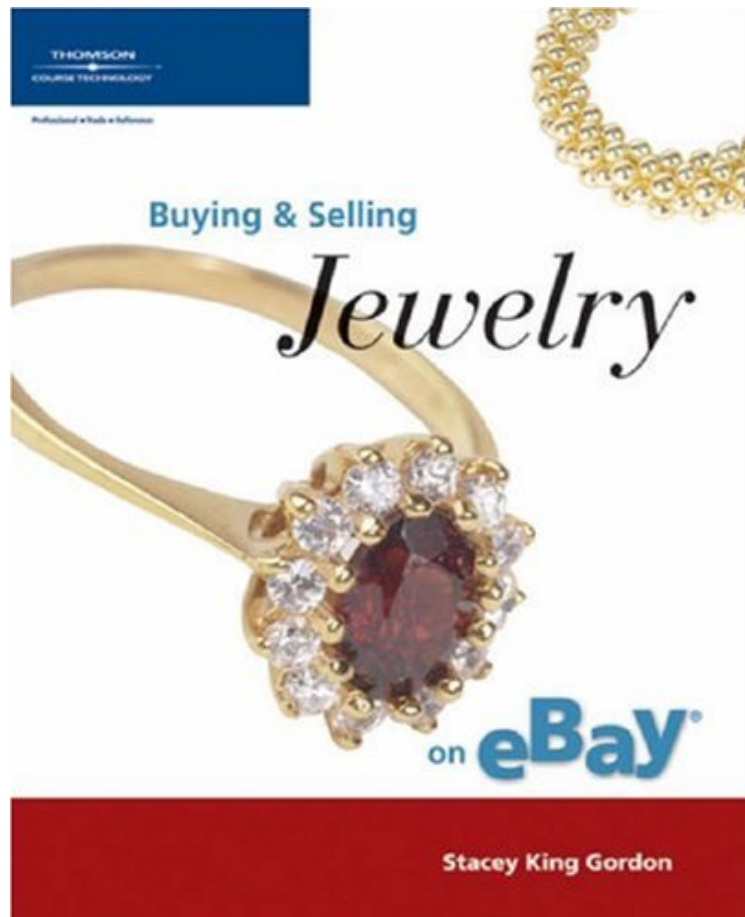


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## Buying Selling Jewelry on eBay (Buying Selling on Ebay)

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**Stacey King Gordon : Buying Selling Jewelry on eBay (Buying Selling on Ebay)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Buying Selling Jewelry on eBay (Buying Selling on Ebay):

0 of 0 people found the following review helpful. A Nice Book To Have On Your Bookshelf.By plmccI'm enjoying reading this author's take on Buying and Selling Jewelry on eBay. Although the book was published a few years back, I find it's information is still pretty current. Overall, I'm very happy with this purchase.10 of 12 people found the following review helpful. good guidelines to protect yourselfBy W BoudvilleThis book can be interesting even if you have utterly no intention of buying or selling jewelry on eBay. Who would have thought when eBay started up, selling trinkets, that jewelry would rapidly form a multimillion dollar niche? Not a small niche at all.Gordon goes into the practical details for both buyers and sellers. The book's paramount theme seems to be how to avoid getting ripped off. Unsurprising, considering the high valued nature of the items. For professional sellers, detecting fake buyers is vital to staying solvent. Whereas real buyers tend not to do this as a profession. So while a buyer might suffer a loss due to a fake seller, it's not like being put out of business.But, if you follow her guidelines and use some common sense, you

should have good chances of a successful transaction.5 of 7 people found the following review helpful. Seller BiasBy Speedy GonzalesIn many instances, Gordon seems to be protective of sellers although the first word in the title is "Buyers." As a buyer, I am frustrated with her biased advice, e.g., leave positive feedback for the seller so that they will do the same for you. A buyer completes his/her responsibilities first, that is, to pay. Once done, the logical step would be for the seller to rate that buyer. Then when the piece of jewelry is received--if it is received--the buyer should rate the seller on whether the piece was sold and shipped with integrity.

In recent years, U.S. jewelry sales on the Internet have grown to nearly \$3 billion yearly, a figure attained in part because of the popularity of eBay. "Buying Selling Jewelry on eBay" walks you through the process of using eBay to both purchase and purvey jewelry--from finding the perfect gem and the right style of jewelry to understanding the rules of advertising and selling jewelry to consumers. This book also aims to help you gain confidence in eBay as a marketplace, teaching you how to weed out questionable buyers and sellers. You'll learn how professionals in the jewelry industry successfully use eBay, discover how to efficiently search by category for the jewelry you want to buy, and find out how to become an eBay PowerSeller.

About the AuthorStacey King Gordon is a writer and editor in the San Francisco Bay Area. A former editor for Professional Jeweler and JCK, two leading jewelry industry trade magazines, she has also written extensively on topics such as small business and retail, healthcare, finance, and graphic design. She is the author of two design books, Magazine Design That Works and Packaging: Graphic Makeovers for Market Change.